

## **DELIVERABLE 7.2**

### **Project website active**

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PU	Public, to be freely disseminated, e.g. via the project website	<b>X</b>
IN	Internal, to be used by the project group	



### Published in the framework of:

BERTIM – Building Energy Renovation through Timber Prefabricated Modules

BERTIM website: [www.bertim.eu](http://www.bertim.eu)

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### Disclaimer:

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## Acronyms

BERTIM - Building Energy Renovation through Timber prefabricated Modules

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## 1. Objective of the report

Project website is one of the main and most important communication and dissemination tools which give the opportunity to reach wider audience.

BERTIM webpage has been developed by ASM as Deliverable 7.2, in collaboration with Project Coordinator and all Partners. Project website is available under the following domain: [www.bertim.eu](http://www.bertim.eu)

This document gives a short overview of the project website, its structure and functionalities.

## 2. BERTIM website

BERTIM website has been designed with the aim to inform the public about the project concept, objectives, latest developments and the project progress.

BERTIM website design has been based on the project logo. The colours and the style of the webpage are coherent with all the dissemination materials. The webpage is a kind of a business card of the project therefore project identity rules have been respected.

BERTIM website is a multilingual website (information are available in 5 languages: English, Spanish, German, French and Swedish). All Project Partners will report their progress, upload their public relevant project results, announce upcoming events and news for the newsletter and present the project in their language. Additionally information and news to be updated on the English version of the website will be delivered by partners to ASM who is managing the English version of the webpage.

BERTIM website is RSS feed. RSS feeds enable publishers to syndicate data automatically. A standard XML file format ensures compatibility with many different machines/programs. RSS feeds also benefit users who want to receive timely updates from favourite websites or to aggregate data from many sites. Subscribing to a website RSS removes the need for the user to manually check the website for new content. Instead, their browser constantly monitors the site and informs the user of any updates.

On the BERTIM home page, which is the first place the users see, the sections related to the latest information on the progress of the project, announcements of events, etc. are placed.

More information about the objectives of the project and the planned tasks are located on particular subpages. The construction of each subpage has been created to inform users in the first place about the general objectives and activities. More detailed information is available after clicking on interesting topics. In this way, various subpages are not overloaded with information, so it is more readable for users. At the same time it gives an opportunity to interested users to deepen their knowledge by moving to deeper website content.

Project website will be updated when necessary.

### 2.1 Home page

The concept of the home page has been developed in order to avoid overwhelming the user with too much information. It presents project logo and project title, along with short information about the project objectives. On top there is also the main menu that directs the user to certain areas (subpages).

The home page also includes a section related to latest news and coming events (for example workshops, conferences in which project partners will take part, etc.). Since BERTIM project and its

results will be disseminated with the use of social media a Facebook script allows to join the project group.

Recipients interested in the project results have the ability to sign up for the project newsletter.

Information on the EU funding is visible on all subpages.

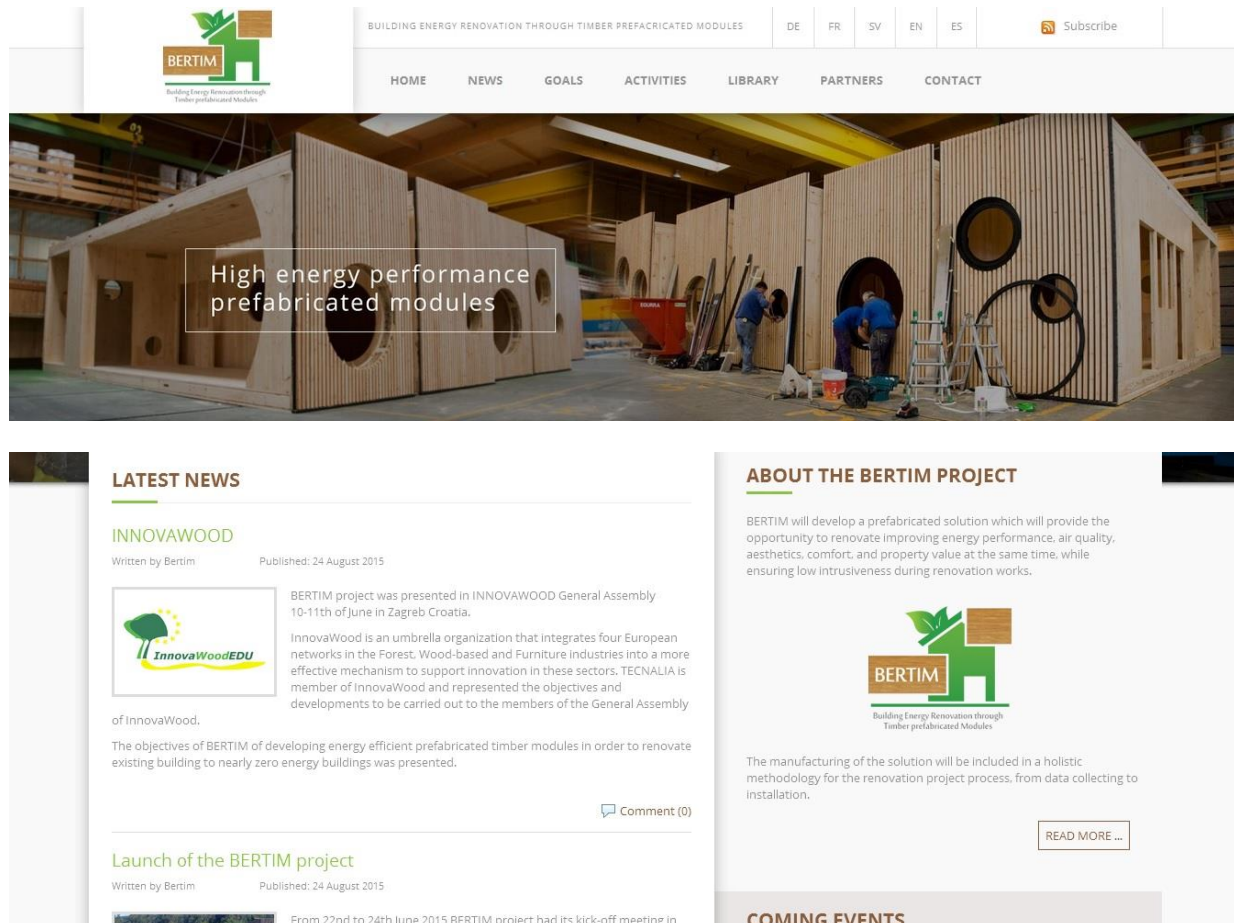


Figure 1: BERTIM home page

## 2.2 Subpages

Each subpage has the same sections - on top main menu + BERTIM logo. On the right side links to news section, events section and at the bottom “newsletter button” and social media script.

### 2.2.1 Subpage: Goals

Subpage „Goals” includes general introduction of the goals that are planned to be achieved in the framework of the project, with the following sections: High energy performance prefabricated modules; An innovative holistic renovation process methodology; Affordable business opportunity.

Below these sections user can click the button “Click to find out more” and will be redirected to the subpage “Activities”.

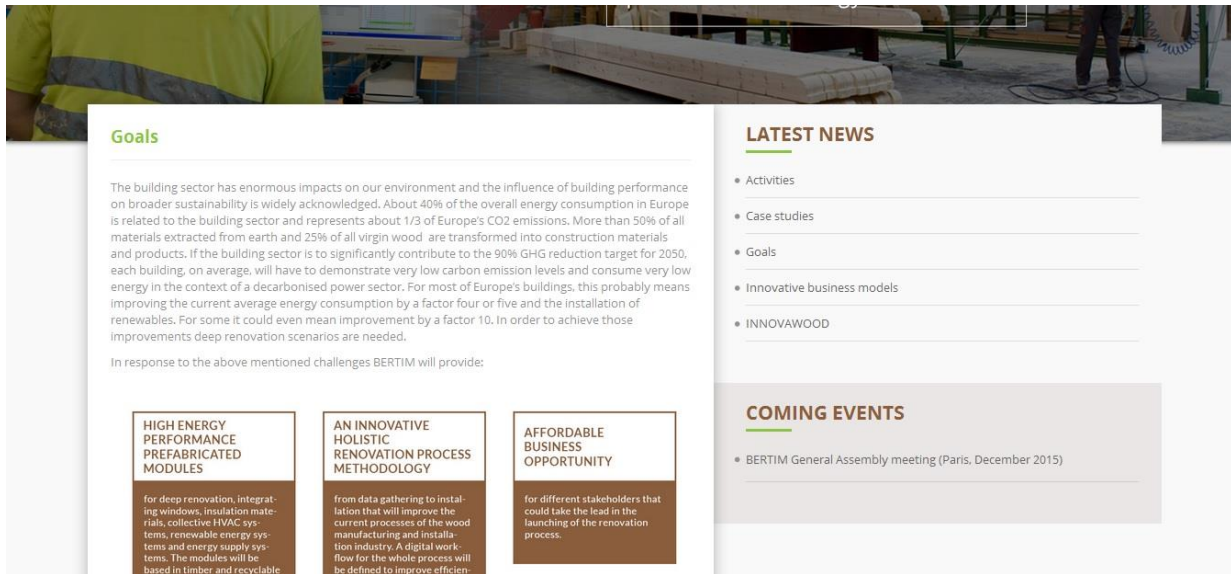


Figure 2: Subpage “Goals”

### 2.2.2 Subpage: Activities

Subpage “Activities” presents the areas on which BERTIM project focuses. Presented is a graph that includes active “buttons” that redirect to deeper subpages where user will find more information about the proposed solution:

New prefabricated modules

Renovation process supporting tool (RenoBIM)

Innovative business models

Case studies

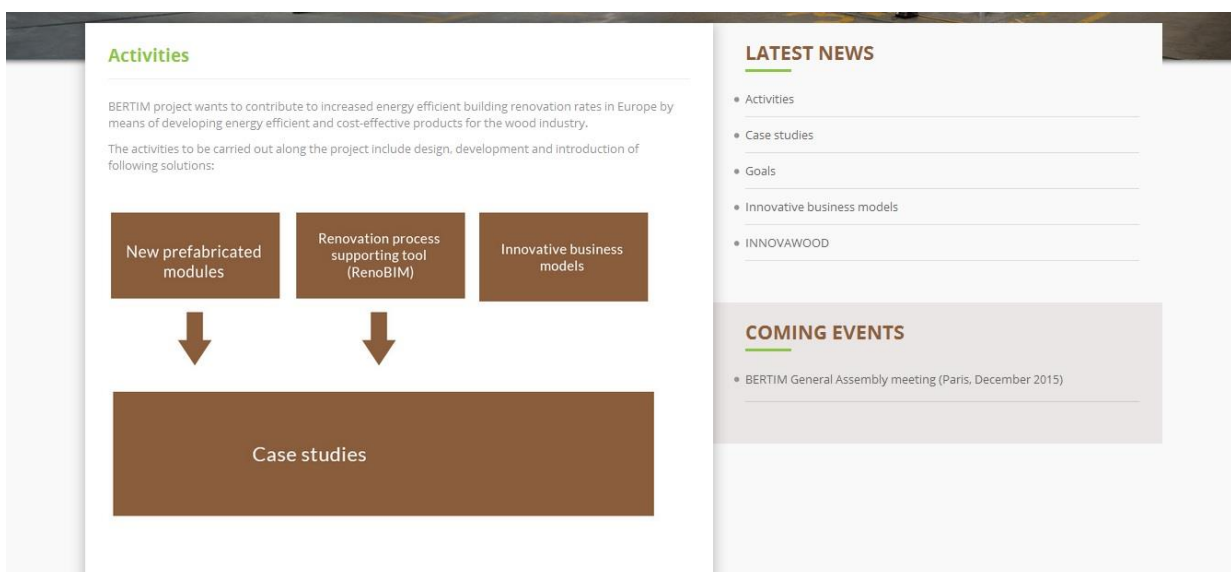


Figure 3: Subpage “Activities”

### 2.2.3 Subpage: Library

Subpage “Library” will contain all dissemination materials (booklet, articles published in the press, brochures, poster, pop-up banner etc.), presentations (from different meetings, conferences, workshops), reports and articles that are available for public view. All publications, reports, multimedia that project Partners will be willing to present will be available in this section.

### 2.2.4 Subpage: Partners

This subpage presents all BERTIM Partners. The information regarding each partner includes: full name of institution, link to the website and main researchers (pictures and contact details). This information will allow interested recipients to contact particular Partners e.g. to exchange knowledge, ask questions concerning the project, invite to events etc.

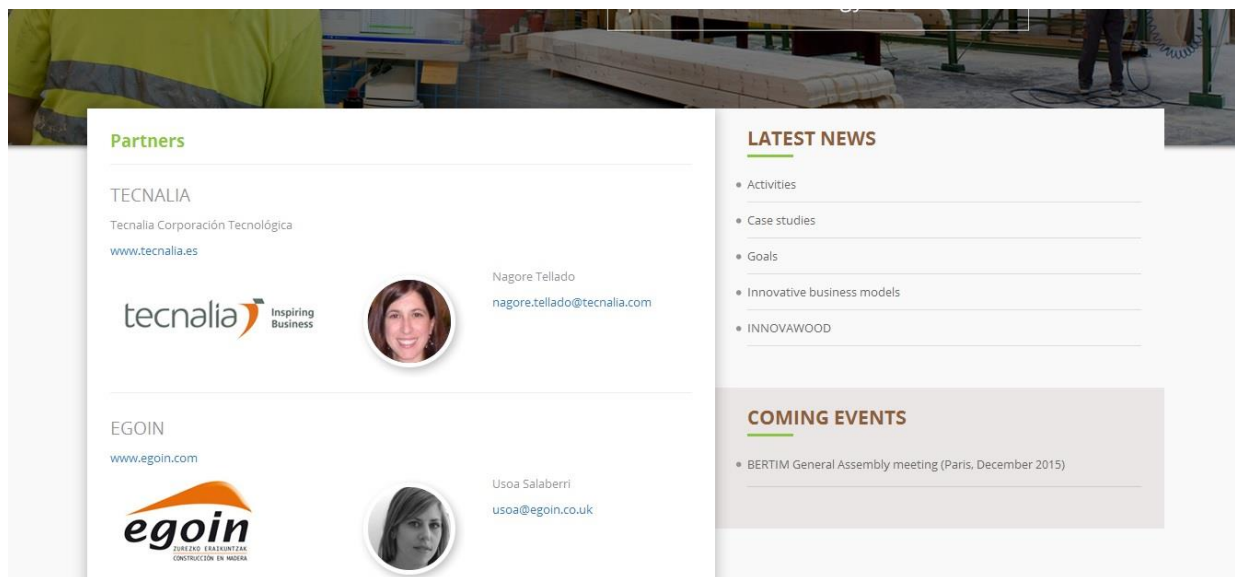


Figure 4: Subpage “Partners”

### 2.2.4 Subpage: Contact

Electronic form to contact the coordinator is available in the “Contact” subpage.

## 2.3 Intranet

The website has an intranet which is available only for the project partners. This is the space where Partners may upload and download all necessary project documents, materials, publications, etc. Each project Partner received login and a password to the intranet and may use it whenever needed. The categories of materials that will be available on the intranet are the following:

- Meetings (AG, MIN, practical info about meetings)
- Official documents
- Working documents
- Presentations from meetings and events
- Dissemination materials
- Contact details of the Consortium
- Internal project calendar

- Graphics and pictures of interest
- Useful information, link, announcements, news

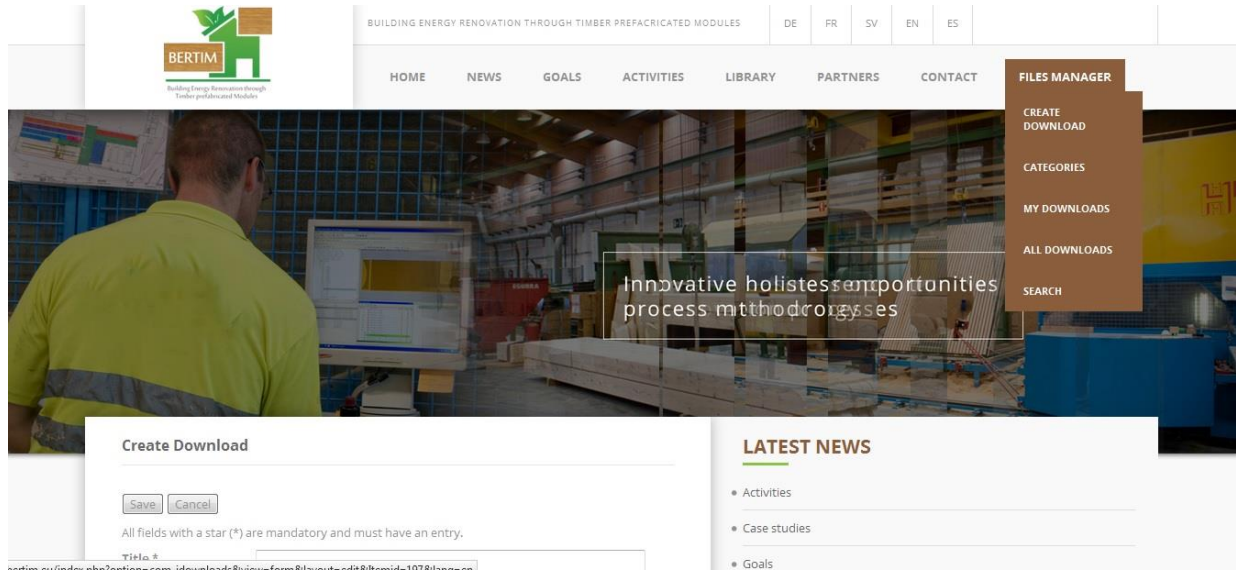


Figure 5: Intranet